



# 2026 Sponsorship Guide WALK-N-ROLL®

**FOR SBANT**  
SEPTEMBER 12, 2026  
FORT WORTH TEXAS  
[walknrollforsbant.org](http://walknrollforsbant.org)



**SPINA BIFIDA  
ASSOCIATION  
OF NORTH TEXAS**

# ABOUT US



## SPINA BIFIDA ASSOCIATION OF NORTH TEXAS

Our mission is to build a better and brighter future for all those impacted by Spina Bifida.



**For more than 50 years, the Spina Bifida Association of North Texas (SBANT) has dedicated itself to providing programs and services for individuals with Spina Bifida across the vast North Texas region and beyond, extending as far as East, South and West Texas. Our goals are to provide education, support, programs and outreach to our Spina Bifida families and adults living with Spina Bifida. The SBANT partners with national and local companies to further our mission and assist us in reaching those affected by Spina Bifida. Learn more about SBANT and Spina Bifida on our website: [www.spinabifidant.org](http://www.spinabifidant.org).**



## ABOUT WALK-N-ROLL

This family-friendly event is held each year at Burger's Lake and is the Spina Bifida Association of North Texas' largest annual fundraising event. A fundraiser and a "friendraiser," the event connects new friends and old and delivers important information through our on-site resource fair. Walk-N-Roll for Spina Bifida® is a family-friendly half-mile walk and family picnic that raises funds to support our mission and programs in the areas of education, advocacy, care and support. This event brings together our community to raise awareness, as well as to connect and celebrate together. There is nothing like being able to be together in person for our Spina Bifida families.

### HOW DOES THIS EVENT WORK?

Participants register and fundraise any dollar amount in support of SBANT's mission of building a better and brighter future for all those impacted by Spina Bifida. On event day, participants join in a family-friendly, noncompetitive, half-mile walk/roll and participate in our fun-filled, carnival-like atmosphere and resource fair, enjoying the clear spring water of Burgers Lake.

### WHO DOES MY MESSAGE REACH?

Sponsor benefits target the entire SBANT community, including participants in the event, online donors, family members, our entire constituent database and community members. Historically, we have 500-700 in-person attendees each year.

### ABOUT SPONSORING

As a sponsor of Walk-N-Roll for SBANT, your company will benefit from a four month marketing program, providing continuous promotional opportunities through our recruitment, fundraising, event day, post events and social event marketing efforts. Your company will also benefit from local exposure at hospitals, community events such as SBANT Education Day and October SB Awareness events, chapter social events, and our online presence.

# SPONSOR IMPACT

Sponsorship funds help support the costs of this awareness event that typically hosts 500-700 people on the day of the event. This allows for more of our peer-to-peer event funds to be used directly to support our mission and programs including camps, education, advocacy, support services.



## ENGAGING WITH PARTICIPANTS

During our event, sponsors can connect with the Spina Bifida community, providing essential resources, products, and services that promote healthy and fulfilling lives.



Learn more at [www.walkrollforsbant.org](http://www.walkrollforsbant.org) Follow us on [Facebook](#) & [Instagram](#)

# SPONSOR BENEFITS

	TITANIUM \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	TEAL \$750	NONPROFIT FREE
<b>Pre-Walk Benefits</b>						
<b>Event Naming Rights</b>	"Presented By"					
<b>Included in Press Releases</b>	✓	✓				
<b>Pre-event emails</b>	"Presented By" and Logo	Logo/Link	Logo/Link	Logo	Name	Name
<b>Walk Postcards: Deadline 6/15</b>	✓	✓				
<b>Walk-N-Roll Website &amp; SBANT Website</b>	"Presented By" Logo & Link	Logo/Link	Logo/Link	Logo 75%	Logo 50%	Logo 50%
<b>ENewsletter, Social Media and Linked In</b>	"Presented By"	Logo/Link	Logo/Link	Logo	Name	Name
<b>Lead Collection (Participants opt-in to share their info during registration)</b>	✓	✓	✓	✓		
<b>Walk Day Benefits</b>						
<b>Tent, Table, 2 Chairs, Event Tshirts</b>	✓	✓	✓	✓	✓	✓
<b>Logo on T-Shirt</b>	"Presented By" Logo & Link	Logo/Link	Logo/Link	Logo 75%	Logo 50%	Logo 50%
<b>Event Program &amp; Signage</b>	"Presented By" & Logo & Link	Logo/Link	Logo	Logo 75%	Logo 50%	Logo 50%
<b>Post-Walk Benefits</b>						
<b>Newsletter &amp; Recognition</b>	Ad/Logo/Link	Ad/Logo/Link	Logo/Link	Logo	Name	Name
<b>Booth at Education Day</b>	✓	✓	✓			
<b>Booth at Holiday Party</b>	✓	✓	✓	✓		
<b>Friendsgiving &amp; SB Awareness Month Sponsor</b>	✓					

# 2026 Walk-N-Roll for SBANT Sponsorship Commitment Form

September 12, 2026

Burger's Lake - Fort Worth, TX



## Contact Information: *(person responsible for payment)*

Company:

First Name:  Last Name:

Address:

City & State:  Zip Code:

E-Mail:  Phone:

Please add me to the SBANT email list

## At-Event Representative Contact Information:

*(for timely event day information)*

You may email us at a later date with this information.

First Name:  Last Name:

E-Mail:  Phone:

Please add this person to the SBANT email list

Sponsorship may be paid online at [www.walknrollforsbant.org](http://www.walknrollforsbant.org) or by mailing a check to our office. Mailing a check saves on credit card fees. If you do pay online, we appreciate you covering the fees to allocate more money to our programs and services. Please note our new mailing address: SBANT

830 Greenview Drive  
Grand Prairie, TX 75050

## Select Your Sponsorship Level:

- |  |   |
|--|---|
| <input type="checkbox"/> TITANIUM SPONSOR \$10,000 | <input type="checkbox"/> SILVER SPONSOR \$1,000   |
| <input type="checkbox"/> PLATINUM SPONSOR \$5,000  | <input type="checkbox"/> TEAL SPONSOR \$750       |
| <input type="checkbox"/> GOLD SPONSOR \$2,500      | <input type="checkbox"/> NONPROFIT SPONSOR - FREE |

## Next Steps:

- If you will be paying via check, please email a copy of the completed commitment form to [ree@spinabifidant.org](mailto:ree@spinabifidant.org). If you need an invoice to process payment, please note in this email.
- Please send a high resolution .jpg of your logo to [ree@spinabifidant.org](mailto:ree@spinabifidant.org)
- Robin will be in contact regarding day-of logistics and to receive t-shirt sizes, etc.

We appreciate your support and look forward to you being a part of our event on September 12, 2026 at Burger's Lake in Fort Worth, TX.

### Questions?

Contact Robin Lee, Executive Director SBANT  
214-728-9294 [ree@spinabifidant.org](mailto:ree@spinabifidant.org)

We are a 501c3 organization

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